

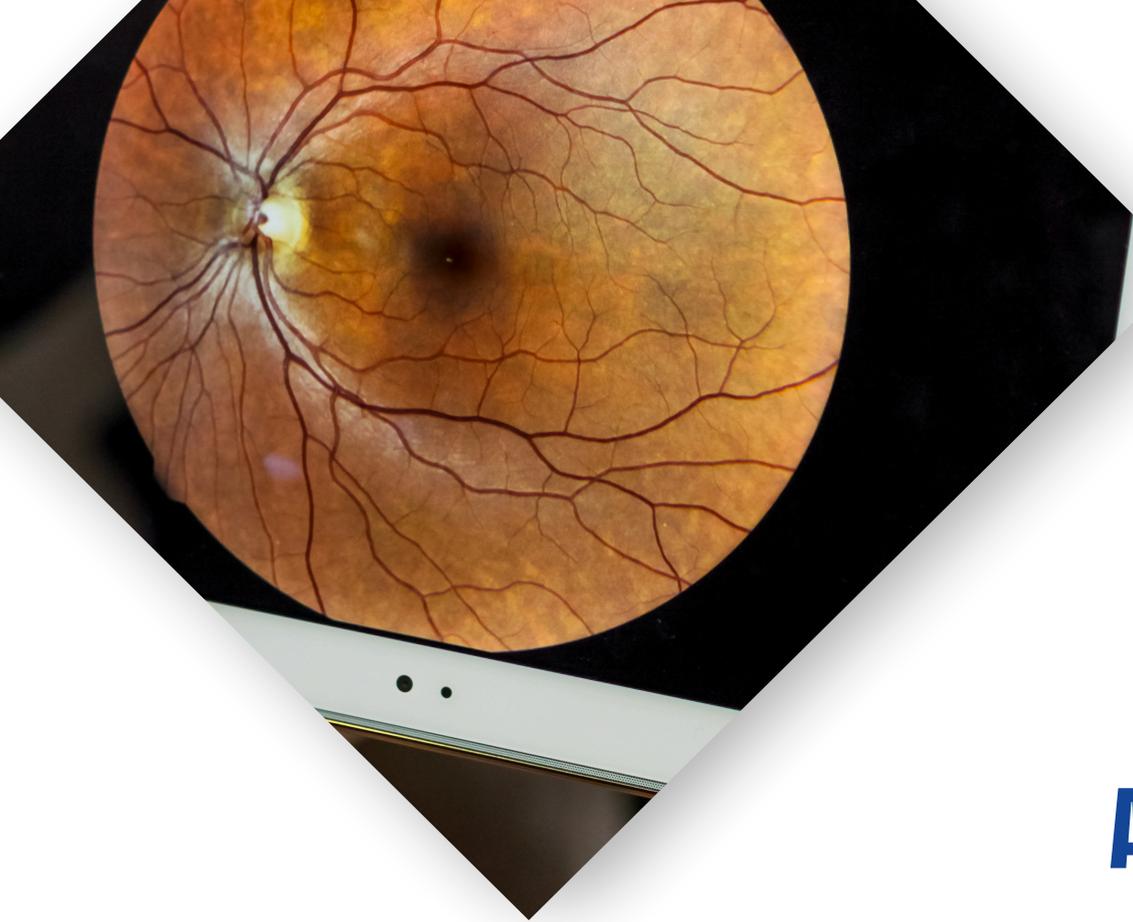
RITA TEKA  
Foundation

# BUSINESS PROFILE

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## ABOUT US

The Rita Teka Foundation NPC, registered as a non-profit organisation (NPO: 294-492) and founded in 2023 by the visionary Dr. Rita Teka, stands as a beacon of hope dedicated to ensuring that every individual across South Africa, irrespective of their socio-economic standing, has equitable access to quality eye care. Born from Dr. Teka's profound passion for service and a deeply personal commitment to uplifting vulnerable communities, the Foundation operates on the unwavering belief that clear vision is not merely a privilege but a fundamental human right. It is a right that holds the transformative power to enhance learning, unlock myriad opportunities, and profoundly improve the daily lives of countless South Africans.

The genesis of the Foundation is rooted in Dr. Teka's direct experiences with the challenges faced by disadvantaged individuals. Her journey began informally in 2014, when an interaction with a young girl from Alexandra township revealed the harsh socio-economic realities many children endure. This deeply moved Dr. Teka, leading her to informally adopt and support the child through her schooling. Further motivation arose in 2022, following an incident involving a child from Tembisa who suffered injuries due to bullying, highlighting the broader issue of unaddressed vision problems and their impact on self-esteem and educational outcomes. These pivotal experiences solidified Dr. Teka's resolve to establish a formal structure for her philanthropic efforts, culminating in the official launch of the Rita Teka Foundation on her birthday, 24 February 2023, through a golf day where she publicly declared her intentions.

## OUR VISION

Our overarching vision is to cultivate a South Africa where every individual, regardless of their economic circumstances, has unrestricted access to quality eye care, thereby unlocking brighter futures through improved vision. Furthermore, we passionately strive to empower young minds to perceive the world with clarity, embrace their unique style, and foster unwavering confidence through every frame they wear. This commitment ensures that children who wear glasses feel genuinely seen, valued, and empowered at every stage of their developmental journey.

## OUR MISSION

Our core mission is to significantly improve eye health and proactively prevent vision loss within disadvantaged communities by delivering accessible, affordable, and comprehensive eye care services, coupled with vital education and unwavering support. We are steadfast in our dedication to ensuring that every child who wears glasses feels confident, fully supported, and celebrated for their distinct style and individuality, fostering a sense of pride in their unique identity.



# CORE VALUES

The Rita Teka Foundation is guided by a set of deeply ingrained values that underpin every aspect of our work:

- **Compassion:** We approach every individual with empathy and understanding, recognising their unique circumstances and needs. Our commitment extends beyond clinical care to holistic support.
- **Accessibility:** We believe that quality eye care should be within reach for everyone. We actively work to remove barriers, bringing services directly to underserved communities.
- **Empowerment:** We strive to empower individuals, especially children, by restoring their sight and fostering their confidence, enabling them to pursue education, employment, and a fulfilling life.
- **Integrity:** We operate with the highest standards of transparency, accountability, and ethical conduct in all our interactions and programmes.
- **Community:** We foster a supportive and inclusive community where young glasses-wearers can connect, thrive, and feel celebrated for their individuality. We collaborate closely with local leaders and volunteers to maximise our impact.
- **Excellence:** We are committed to providing professional, high-quality eye care services, continuously seeking innovative ways to improve our reach and the effectiveness of our interventions.

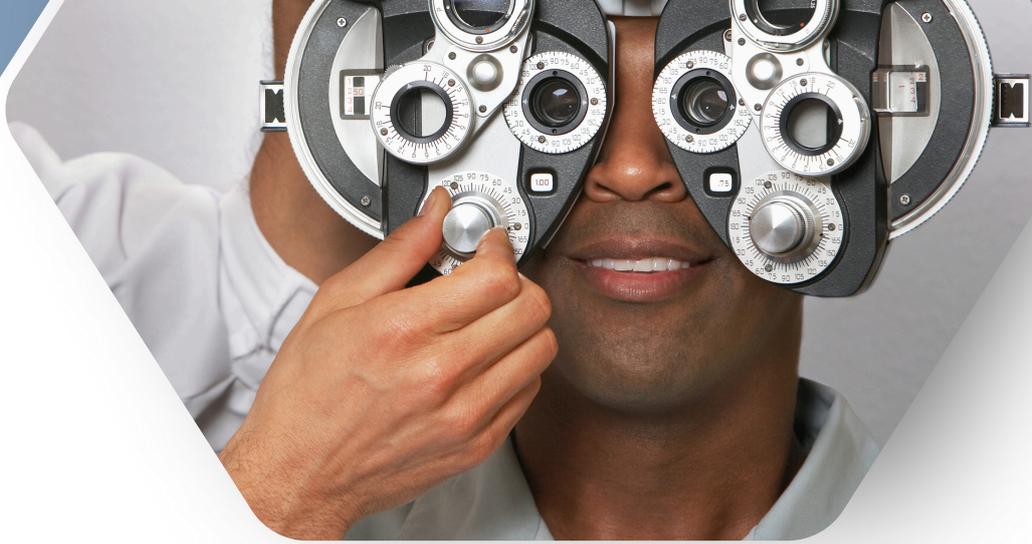


# OBJECTIVES AND PURPOSE

The primary objectives and main business for which the Company is established are to carry on activities for a public benefit purpose, specifically:

- To actively promote and facilitate the achievement of objectives within the sectors of Sport, Arts, Culture, Media, Information and Communication Technology (ICT), and Agriculture.
- To ensure that every individual across South Africa, irrespective of their socio-economic standing, has equitable access to quality eye care.
- To significantly improve eye health and proactively prevent vision loss within disadvantaged communities by delivering accessible, affordable, and comprehensive eye care services, coupled with vital education and unwavering support.
- To empower young minds to perceive the world with clarity, embrace their unique style, and foster unwavering confidence through every frame they wear, ensuring that children who wear glasses feel genuinely seen, valued, and empowered.
- To foster a sense of pride in individuality among children who wear glasses, ensuring they feel confident, fully supported, and celebrated for their distinct style.
- To expand its outreach programmes significantly, strengthen existing partnerships, and embark on vigorous fundraising initiatives, with the ultimate dream of launching a fully equipped mobile clinic to reach remote and underserved rural communities across South Africa.
- To engage in any other lawful activities that are incidental or conducive to the attainment of the above primary objectives.





## OUR IMPACT AND ACHIEVEMENTS

Since its official launch, the Rita Teka Foundation has made truly significant strides in addressing the critical and often overlooked need for eye care across South Africa. Our achievements underscore our tangible impact:

- **Over 2,000 Screenings Conducted:** We have successfully conducted more than 2,000 eye screenings across various rural and township areas, reaching communities that historically lack adequate health infrastructure.
- **1,500 Pairs of Glasses Distributed:** A remarkable 1,500 pairs of prescription glasses have been distributed, enabling people of all ages to see clearly and experience a profoundly improved quality of life, impacting their education, employment, and daily activities.
- **1,000 Critical Cases Referred:** We have successfully connected over 1,000 patients with specialised surgical services for urgent conditions, ensuring timely and life-changing interventions.
- **10 Community Workshops Hosted:** Our team has hosted 10 impactful community workshops, educating and empowering individuals to take proactive charge of their own eye health and disease prevention.
- **Expanded Reach and Inclusivity:** Our initial work commenced in Atteridgeville township, west of Pretoria, where we collaborated with local community leaders to establish temporary doctor's rooms. We quickly realised that the need extended beyond children; out of the first 13 community members tested, a significant number were adults. In line with Dr. Teka's compassionate approach, no one facing unemployment or of pensionable age was turned away, and our services have since expanded to embrace both children and adults, demonstrating our commitment to comprehensive community care. To date, we have provided consultations to over 60 individuals, with ambitious plans to extend these services further across the city and, resources permitting, nationally.



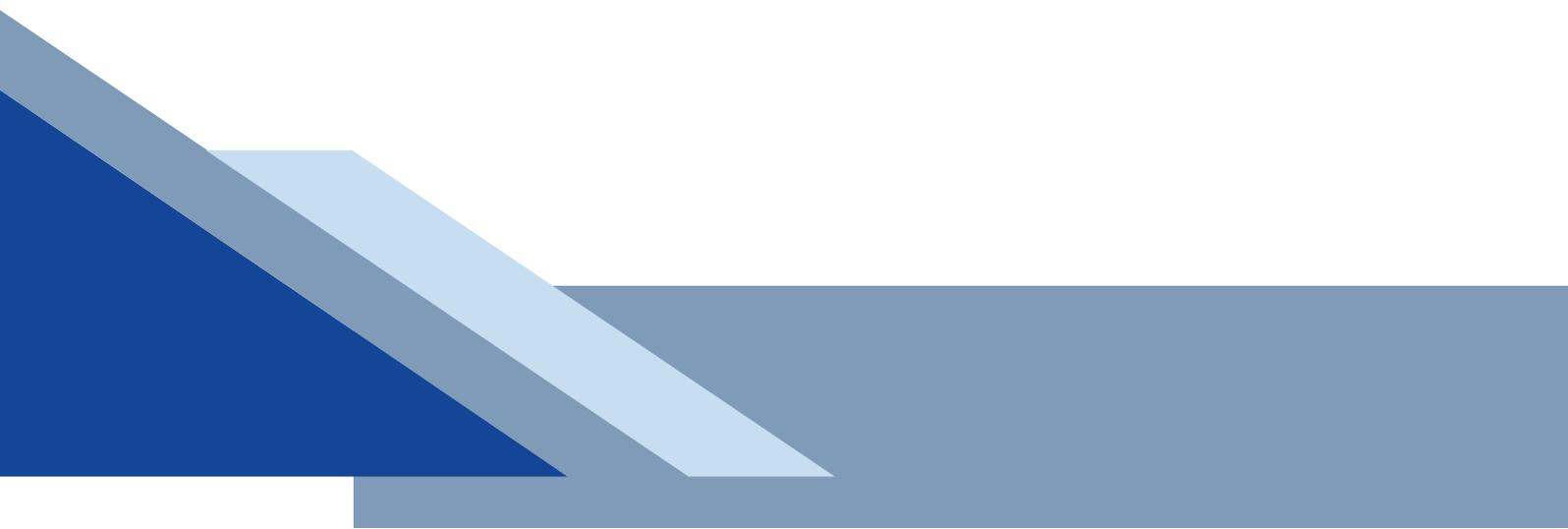
# OUR DEDICATED TEAM

The Foundation is propelled by a passionate and multidisciplinary team of eye care professionals, dedicated community health advocates, and committed local volunteers:

- **Dr. Rita Teka:** Founder & CEO, a seasoned optometrist renowned for her humility, compassion, and profound commitment to philanthropy.
- **Bignocia Masinge:** An experienced Optometrist since 2001, deeply passionate about eye care and its transformative potential.
- **Godwin Ubomba:** Project Director, providing insight into key potential work areas to enhance the Foundation's vision, including developing better marketing and strategic inclusive outreach programs.
- **Juliana Makapan:** Focus on Governance, with extensive experience in NGOs.
- **Princess Azwindini Nevondo:** Our Human Resources professional, ensuring the smooth operation and well-being of our invaluable team.

# PARTNERSHIPS AND FUTURE GOALS

The Rita Teka Foundation actively cultivates and seeks strategic partnerships with schools, educational institutions, influential figures, and positive role models. These collaborations are crucial for advocating for eye health and awareness, promoting positivity and empowerment among young glasses-wearers, and inspiring the next generation of individuals. As we look ahead, the Foundation's primary aims are to significantly expand its outreach programmes, strengthen existing partnerships, and embark on vigorous fundraising initiatives. Our ultimate dream is to launch a fully equipped mobile clinic through the Foundation, enabling us to reach even the most remote and underserved rural communities across South Africa, ensuring that the gift of sight truly reaches every corner of our nation.





# CONTACT INFORMATION



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